

LIZ COPAN

PHOTOGRAPHER & MEDIA ARTIST

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PROFILE

A graduate of The Cleveland Institute of Art, Liz earned her Bachelors of Fine Art degree in Ceramics and Photography. A visual storyteller and photographer with a passion for sports and action, she has spent the past decade behind the lens capturing moments and creating dynamic narratives.

EXPERIENCE

PHOTOGRAPHER

STUDIO COPÁN • GREATER DENVER, SUMMIT, & ROCKY MOUNTAIN REGION, CO • 2015 - PRESENT

Freelance photographer specializing in photojournalistic imagery of sports, events, portraits, weddings, and travel

- provide images and video content to various media outlets and publications, museums, non-profit organizations, individuals, and businesses of all sizes
- social media consultant and content curator for clients
- design and edit educational media presentations to maximize audience engagement and interest.

PHOTOGRAPHER / VIDEOGRAPHER / SOCIAL MEDIA CONTENT MANAGER

SUMMIT DAILY NEWS • FRISCO, CO • 2019 - 2020

Award-winning lead photographer for Summit County's daily news publication

- collaborated with reporters and provided dynamic visual storytelling of sports and competition, local and regional events, government and business, lifestyle, arts, and entertainment
- image contributor for the Associated Press
- managed and archived digital catalog of images and video content
- responsible for photo and video content creation and delivery over all social media platforms, stories, promotions, user engagement, and growth
- achieved audience growth rate of 35%

ROYAL FAMILY PHOTOGRAPHER

HRH [REDACTED] • UNITED ARAB EMIRATES • 2016 - 2018

Personal photographer and traveling visual chronicler for the [REDACTED]

- provided additional photography training/guidance and Adobe Lightroom education to client
- assisted in coordination, design and execution of on-location and studio photo shoots, home and abroad
- managed and maintained photography studio and equipment while in UAE and on expeditions
- implemented and organized photo catalog and archive
- assisted in development of client's personal business, Al Mayya K9 Rescues, aiding in animal rescues and re-location, rescue photography, product photography, website content, video production, and creation of social media branding and growth

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EXPERIENCE CONTINUED

BASE PHOTOGRAPHER

UNITED STATES AIR FORCE ACADEMY • COLORADO SPRINGS, CO • 2011 -2016

Provided critically acclaimed photo support for the USAFA Cadet Wing and the Public Affairs Department

- photo coverage included sports and activities, cadet life, base events and operations, training exercises, academic research, symposiums, official portraiture, and deployment resources.
- provided media support for the athletic department and NCAA division I sports, coach and player features interviews, bowl games, collaborated with team for FalconVision media
- played a lead role in historical documentation, archival support and cataloging of library's special collections
- participated in teaching and assisting cadets and faculty with photographic education, digital editing and project design
- guest lecturer for 400 level photography class, discussing the role of sports photography in contemporary photography
- media support for the CCLD (Center for Character and Leadership Development) from construction to operation
- promotional materials and media for the AOG (Association of Graduates)

SKILLS

- Expertise in Canon, Nikon, Leica, Panasonic digital camera systems
- studio and on-location lighting
- photo, video, audio production and post-processing
- ASMP certified grip and on-set assistant
- Adobe Create Suite (Photoshop, Lightroom, Premiere, Rush, Spark, Illustrator, InDesign, AfterEffects, Audition)
- AP style captioning/writing
- Social Media platforms
- Social Media management (Hootsuite, Later, Buffer, Pushly, Zoho)
- Website design and content management
- Wordpress/HTML/CSS

AWARDS

Colorado Press Association Awards - 2019

First Place, Best Photo Essay - Summit Daily News
Second Place, Best Feature Photograph - Summit Daily News
Second Place, Best Editorial Special Section
"Explore Summit" - Summit Daily News Staff

Air Force Year in Photos - 2015

"Graduation" - RJV/DenMar Services, USAFA

International Academy of Digital Arts - 2012

Communicator Awards "Chaplain Thoughts"
DenMar Services, USAFA

ORGANIZATIONS

- American Society of Media Photographers
- Professional Photographers of America
- Colorado Press Association